

STEVE CUP

Graphic Designer

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Summary:

Skilled Graphic Designer with 8+ years of experience in licensed merchandise and apparel for some of the biggest names in sports and entertainment. 3D Printing enthusiast.

Experience:

Production Artist/Graphic Designer | Freeze CMI

Jan 2024-Present

- Create and edit art set ups, line sheets and CADs for licensed apparel.
- View, approve and provide feedback on pre-production samples from printers.
- Revise and edit artwork according to licensor feedback and brand style-guidelines.

Freelance Graphic Designer | Self-Employed

Feb 2023-Feb 2024

- Licensed merchandise designer, illustrator and motion graphics creator for **Culture Fly** and **Quidd**.
- Branded apparel, merchandise, and social media designer for **Membership Zen**.
- 3D Printing & Design Instructor with **Concorde Education**.

Senior Digital Illustrator | RECUR Forever Inc.

Oct 2021-Dec 2022

- Created concept art and design pitch decks for future and prospective online branded experiences.
- Ensured all design work adhered to brand guidelines and standards across multiple IPs.
- Animated short-form video content for web experience and social media.
- Manage team of up to 8 designers, illustrators and animators. Run daily stand-ups, report progress with project managers and key stakeholders and provide individual 1-on-1 meetings with direct reports.

Graphic Designer | The Topps Company

Oct 2015-Oct 2021

- Trading card designer for Marvel, Disney, MLB, and UEFA digital product lines.
- Export card designs, motion graphics and 3D objects for import into Unity.
- Collaborated with marketing teams to develop high-impact visuals that increased customer engagement.

Education:

School of Visual Arts | Masters Degree | Illustration as Visual Essay

Art Institute of Pittsburgh | Bachelors Degree | Graphic Design

Skills:

Licensed Merchandise, Collectibles, Apparel, Branding, Illustration, 3D Modeling, Motion Graphics, 3D Printing

Software:

Adobe Photoshop, Illustrator, After Effects, InDesign, Blender, Cinema4D